

REMI X

PAST • PRESENT • FUTURE

SPONSORSHIP, TRADERS
& ADVERTISING

21st Biennial Australian National
Council of Orff Schulwerk
Conference

January 9 - 12

Adelaide 2023

Welcome to REMIX – Past. Present. Future!

The organisers of the 21st Biennial ANCOS Conference, REMIX – Past, Present, Future, invite you to become a sponsor, trader or advertiser of this unique event. Anticipated to bring over 120 music educators from across Australia (and the world) this is a great opportunity for you to promote your business and support educators of Australia.

After having to be rescheduled due to COVID-19, the 21st biennial ANCOS National Conference will be held in Adelaide from 9 - 12 January 2023. The 4-day Music Education conference will showcase a wide variety of presenters from Australia and abroad. The program is designed to be inclusive, accommodating all teachers whether they are music specialists, studio / instrumental teachers or generalist classroom teachers. All will be engaged in music making through singing, playing instruments and movement. A focus on student learning, engagement and integration of technology will ensure teachers develop skills and practices to help deliver The Arts as prescribed in the Australian Curriculum.

Delegates will explore the Orff Schulwerk approach to Music Education which was founded by German composer Carl Orff and his associate Gunild Keetman in the 1920's. Practical workshop sessions will be an eclectic mix of both traditional and modern approaches to Music Education, allowing all delegates to experience the richness that the Arts offers.

As this is the 21st National ANCOS conference, an underlying theme will be to commemorate our 21st birthday. REMIX comes from the idea that your 21st is a coming of age where one reflects on the past, celebrates the present and looks forward to the future of new potential.

There will be plenty of time for delegates to network at a variety of 21st birthday themed social events.

On the following pages you will find potential opportunities for your business to be involved in this exciting event. We look forward to building a partnership with you and involving you, and your business, in our conference.

Regards,

The REMIX Committee



REMIX is a joint venture between The Orff Schulwerk Association of South Australia (OSASA) and The Australian National Council of Orff Schulwerk (ANCOS).



The Australian National Council of Orff Schulwerk (ANCOS) was founded in 1976 to support educators in Australia develop practical skills in and a deeper understanding of the Orff Schulwerk pedagogy. As a way to support members and educators in developing their skills in Orff Schulwerk, ANCOS, in collaboration with state associations, organise a National Conference every two years.

Conferences are hosted by a different state on a rotational basis. Conferences aim to bring together music educators from all over Australia and the Asia Pacific region.

ANCOS is a member of the International Orff Schulwerk Forum Salzburg (IOSFS). The IOSFS is the centre of networks for international Orff-Schulwerk Associations and affiliated pedagogical institutions.



The Orff Schulwerk Association of South Australia (OSASA) is a non-for-profit organisation led by volunteer classroom music teachers who foster a creative and diverse approach to teaching music through the pedagogical practises of the Orff Schulwerk.

We are united by our belief that music learning should be an active, creative and joyful experience. It is centred around the child/learner, using speech, singing, movement and instruments to learn music.

For further information about ANCOS, visit their website at: www.ancos.org.au

For further information about IOSFS, visit their website at: www.orff-schulwerk-forum-salzburg.org

For further information about OSASA, visit our website at: www.osasa.net

By becoming a **sponsor** of REMIX, you will:

- Have direct access to a large group of teachers from within South Australia, the nation and the world;
- Be able to promote your product to teachers and music educators currently working within the field;
- Support teacher development which will have a direct impact on the learning opportunities for students;
- Be able to learn about the needs of practicing teachers and the support they require;
- Be part of a community of educators who are passionate about the learning of students and music education;
- Build connections with teachers and other associations from around Australia and beyond;
- Promote your business and services through our international links and community;
- Be able to supply goods and services to a range of educators;
- Become a leader, an advocate and active supporter of music education within Australia; and
- Be able to say “Thank You” to the hard-working teachers of this nation.

There are plenty of ways you can become a sponsor or supporter of REMIX. The following pages will outline all the ways you become involved in this important National Conference.

If do not see an appropriate level of support but would still like to be involved, please contact us and we can discuss your unique involvement.



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Platinum Sponsorship- \$1,700+

- Logo displayed on all advertising and promotional material
- Ability to advertise via REMIX social media and other online platforms through negotiation
- Listing as 'Platinum Sponsor' on the conference website with link to sponsor's website
- Unlimited inclusion of advertising material in conference bags
- 2 tickets to Opening Ceremony and Cocktail Event
- Opportunity to display banner/s in a session room
- Recognition by Conference Chair during opening address
- Name and logo displayed at daily announcement session
- The opportunity to promote a special offer to conference delegates, prior, during and after the conference
- Full coloured page advertisement in the conference eBook

Gold Sponsorship- \$1,000

- Logo displayed on some advertising and promotional material
- Ability to advertise via REMIX social media and other online platforms through negotiation
- Listing as 'Gold Sponsor' on the conference website with link to sponsor's website
- Up to 3 items of advertising material in conference bags
- Opportunity to display banner/s in foyer space
- Recognition by Conference Chair during opening address
- Name and logo displayed at daily announcement session
- The opportunity to promote a special offer for conference delegates, to be shared prior to and during the conference
- Half coloured page advertisement in the conference eBook

Silver Sponsorship- \$600

- Logo displayed on some advertising and promotional material
- Ability to advertise via REMIX social media and other online platforms through negotiation
- Listing as 'Silver Sponsor' on the conference website with link to sponsor's website
- Up to 2 items of advertising material in conference bags
- Opportunity to display banner/s in foyer space
- Name and logo displayed during opening address
- The opportunity to promote a special offer for conference delegates, to be shared after the conference
- Quarter coloured page advertisement in the conference eBook

Bronze Sponsorship- \$300

- Listing as 'Bronze Sponsor' on the conference website with link to sponsor's website
- Ability to advertise via REMIX social media and other online platforms through negotiation
- 1 item of advertising material in conference bags
- Name and logo displayed during opening address
- Logo advertised in the conference eBook

Superstar Trader (package deal – contact for details)

- Opportunity to sponsor a session room by supplying instruments/equipment or providing services
- Display of banner/s in sponsored session room
- Ability to advertise via REMIX social media and other online platforms through negotiation
- Listing as 'Superstar Trader' on the conference website with link to trader's website
- Up to 3 items of advertising material in conference bags
- 2 tickets to Opening Ceremony and Cocktail Event
- Recognition by Conference Chair during opening address
- Name and logo displayed at daily announcement session
- The opportunity to promote a special offer to conference delegates, prior, during and after the conference
- Full coloured page advertisement in the conference eBook
- Powered site with 2 trestle tables in prominent location in trade space for duration of conference

Rockstar Trader \$600

- Listing as 'Rockstar Trader' on the conference website with link to trader's website
- Ability to advertise via REMIX social media and other online platforms through negotiation
- Up to 2 items of advertising material in conference bags
- 2 tickets to Opening Ceremony and Cocktail Event
- The opportunity to promote a special offer to conference delegates, prior to the conference
- Half coloured page advertisement in the conference eBook
- Powered site with 1 trestle table in trade space for duration of conference
- Additional trestle tables charged at \$50 per day

Popstar Trader \$400

- Listing as 'Popstar Trader' on the conference website with link to trader's website
- Ability to advertise via REMIX social media and other online platforms through negotiation
- 1 item of advertising material in conference bags
- The opportunity to promote a special offer to conference delegates, after the conference
- Quarter coloured page advertisement in the conference eBook
- 1 trestle table in trade space for duration of conference
- Additional trestle tables charged at \$50 per day

Indie Trader \$100

- 1 trestle table in market space
- Ability to trade for 1 day of the conference
- Advertising of business via social media
- Additional trestle tables charges at \$50 per day



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Presenter **Producer**

Sponsor one of our many session presenters by covering their presenter costs:

- Key Presenter – main session provider \$1,500 each (total of 3 available)
- Highlight Presenter – facilitators of intensive break out sessions \$800 each (total of 4 available)
- Elective Presenter – one off elective sessions \$160 each (total of 25 available)
- Brief advertising at beginning of presenter session
- Listing as '**Presenter Producer**' on the conference website with link to sponsor's website
- Opportunity to display banner/s in presenter space
- Ability to advertise via REMIX social media and other online platforms through negotiation
- Logo displayed in Conference eBook

Morning Tea **Manager** \$500

- Sponsor a morning tea
- Display a banner and advertising material during the morning tea
- Ability to advertise via REMIX social media and other online platforms through negotiation
- 5 minutes to address delegates
- Provide branded material to delegates
- Opportunity to network with delegates during morning tea

Conference **eBook**

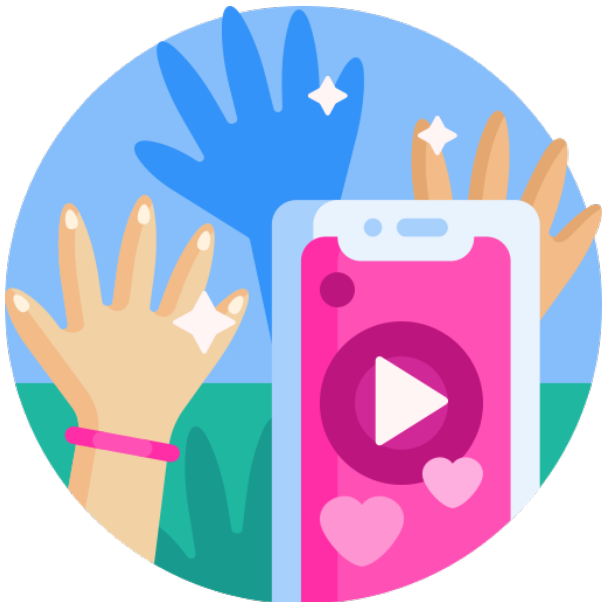
A conference eBook will be produced and distributed to delegates. This book will allow for full colour advertisements.

- Full page **eBook ad** \$300
- Half page **eBook ad** \$200
- Quarter page **eBook ad** \$100

Satchel **Insert**

Each delegate will be given a satchel upon registration. Advertisers are able to insert flyers/promotional material into this satchel.

- Satchel **insert** \$200



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So you have
found a
package you
like and want
to get
involved?

Here's what you do next:

- Head to our Sponsorship Portal at <https://pecbookings.eventsair.com/2022remix/sponsorship>
- Create a Sponsor Profile and select your chosen package/s
- Upload all of your information such as your logo, business details and information about you/your company
- Follow the prompts to receive your invoice
- Pay the invoice

If you would like to purchase more than one package this is totally doable and can be done following the same process.

Once payment is received, our Sponsorship & Traders Manager will get in contact to discuss the finer details.

If you any questions regarding any of the packages, please contact us at info@remix2022.com

If you have questions about the Sponsorship Portal, please contact Shanna at shanna@premiereventconcepts.com.au

REMIX Followers

You can become a “Follower” by donating goods and/or services to our conference.

These may include:

- Prizes for daily raffles
- Gifts for presenters
- Satchels
- Lanyards
- Entertainment
- SA merchandise

If you are interested in being a REMIX Follower, please contact us at info@remix2022.com



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If you would like to get in contact to discuss sponsorship, trading or advertising, please feel free to contact one of our conference co-convenors via email. Please note that both convenors are teachers in schools and may not be able to return your message during school hours but will respond to you at their earliest convenience.

Michael Aquilina - REMIX Conference Co-Convenor

Email: Michael.Aquilina139@schools.sa.edu.au

Michael McConnochie - REMIX Conference Co-Convenor, OSASA President

Email: Michael.McConnochie844@schools.sa.edu.au

Conference Email: info@remix2022.com



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